



MASTERING &
CREATING

INGREDIENT

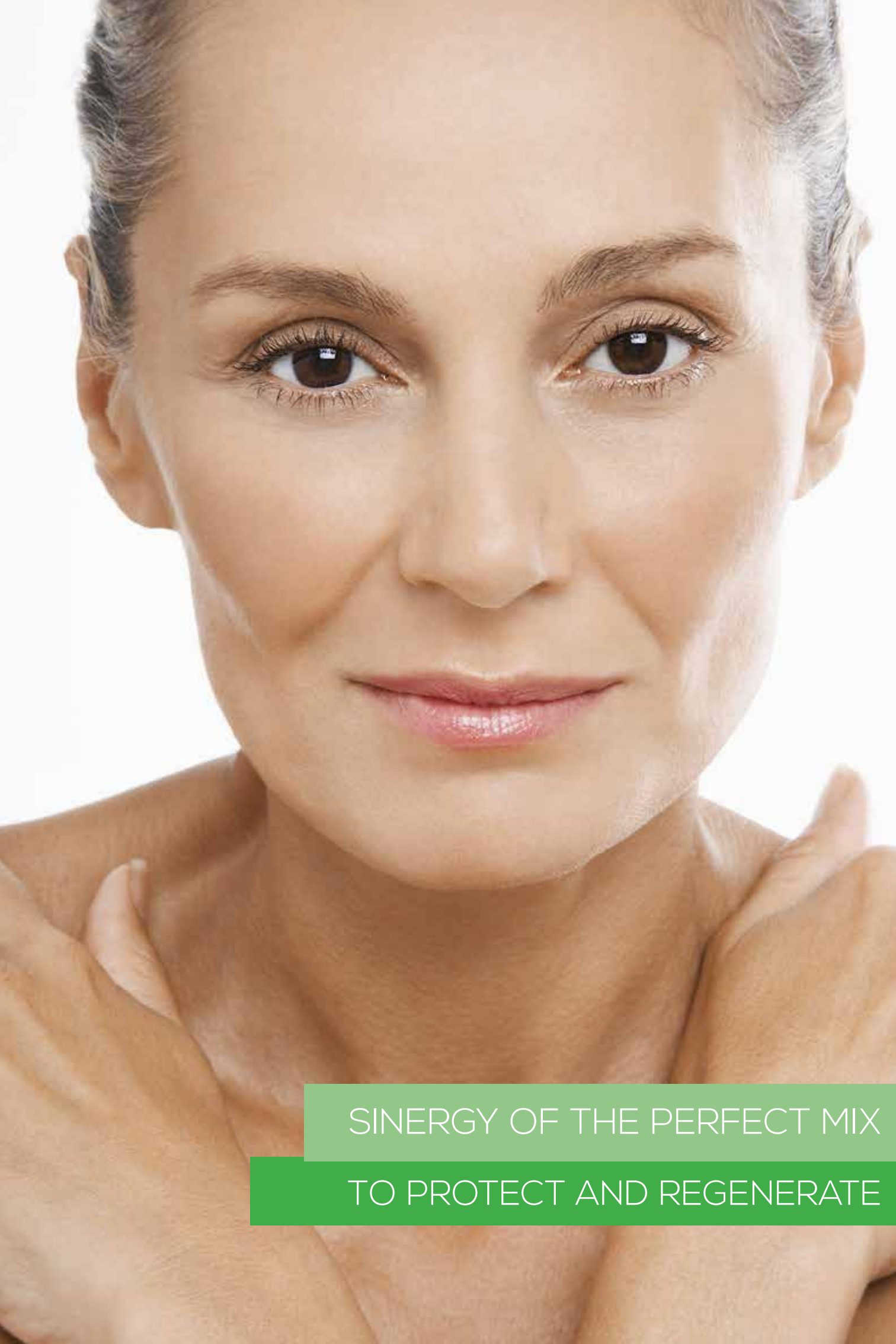
SHB

LONG LASTING MOISTURIZER
& ANTI AGE



A K Factor for the skin wellness and a natural short chain fatty acid biologically active

what



how

By the introduction of biologically active molecules on natural substrate, a new grade dermocosmetic has been developed.

A unique combination, acting as a synergistic booster to revitalizing and rejuvenating the epidermis.

The structural modification induces the resistance to enzymatic hydrolysis.

Active ingredient with improved elasticizing and moisturizing properties clinically tested.

Posses a remarkable anti irritative activity.

Ideal for

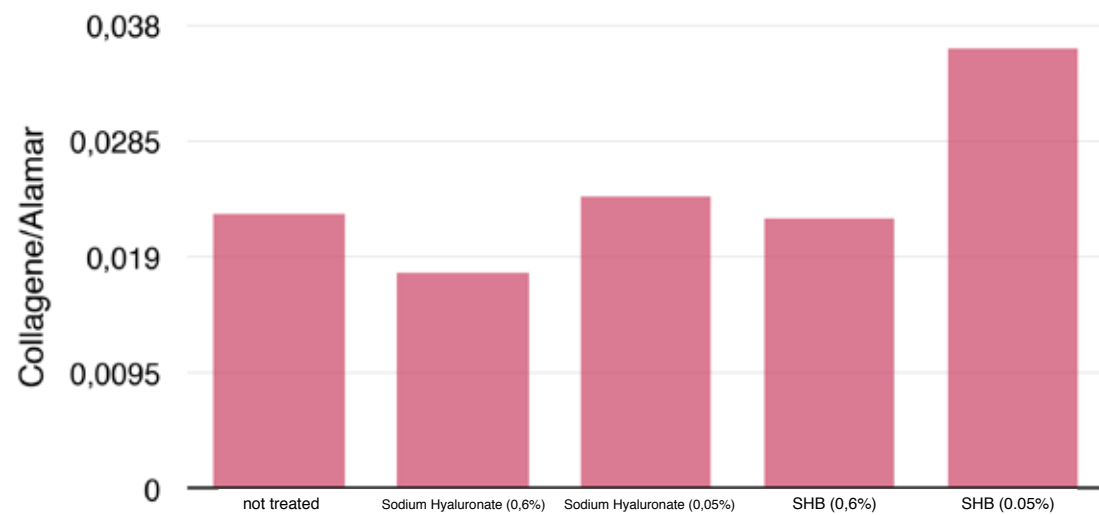
aged skin

skin damaged by external factors
(sun, pollution, cold)

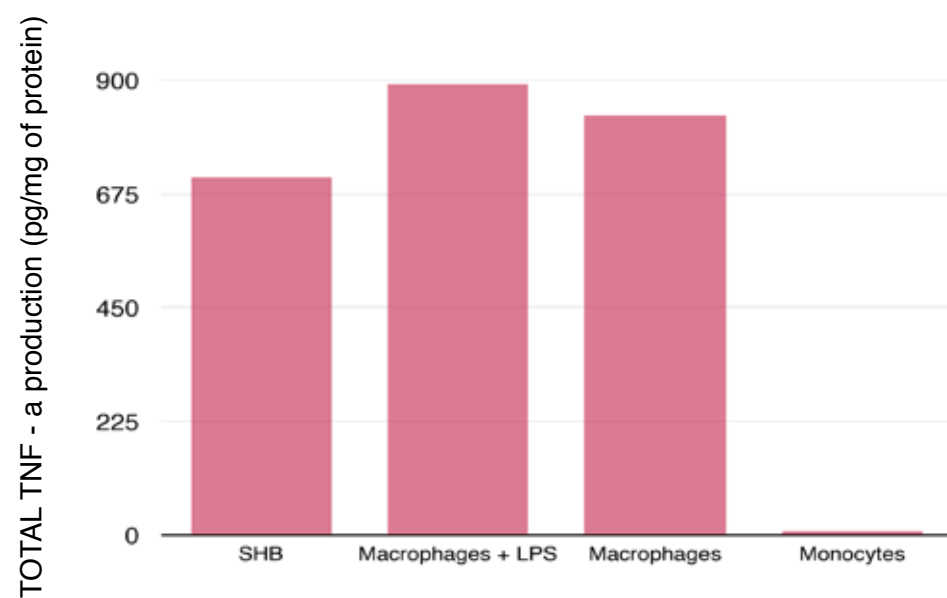
SINERGY OF THE PERFECT MIX

TO PROTECT AND REGENERATE

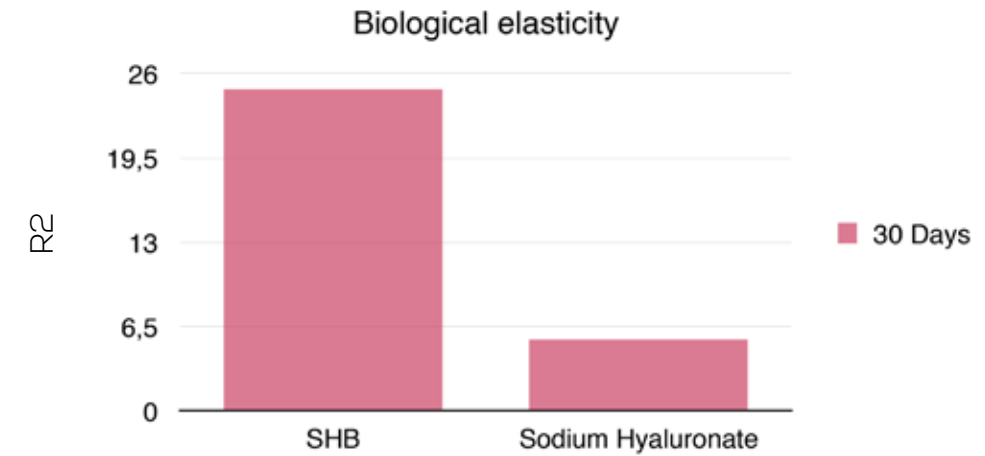
IN VITRO EXPERIMENT



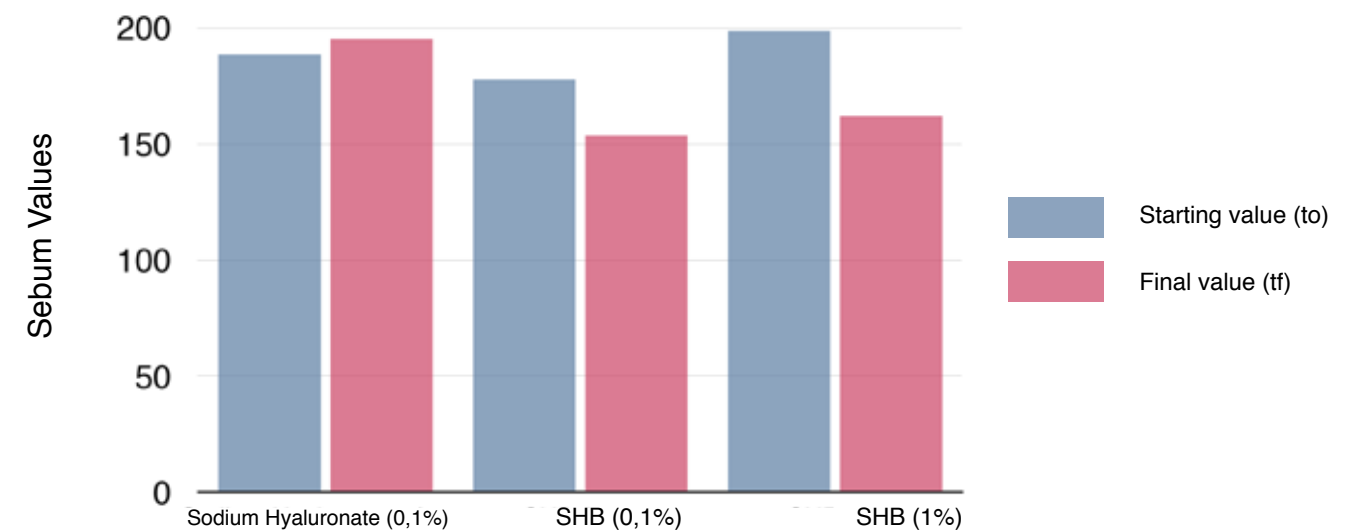
In vitro experiments demonstrate high effectiveness at low dosage, showing a remarkable proliferative effect in collagen production in a formulation containing 0,05% of functional ingredient better than a solution of sodium hyaluronate at the same concentration used as standard.



Irritative agent production (TNF - α) typical of inflammatory processes is reduced using SHB demonstrating lenitive and anti-inflammatory features.



A significant improvement in biological elasticization of SHB in comparison with sodium hyaluronate demonstrates its superiority respects ingredients used in antiaging application.



An activity in the regulation of sebum is a specific characteristic of this ingredient.

CONCLUSION

SHB is the ideal ingredient for aged skin or damaged by external factor. Perfect in anti aging formulations for stressed skin.



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